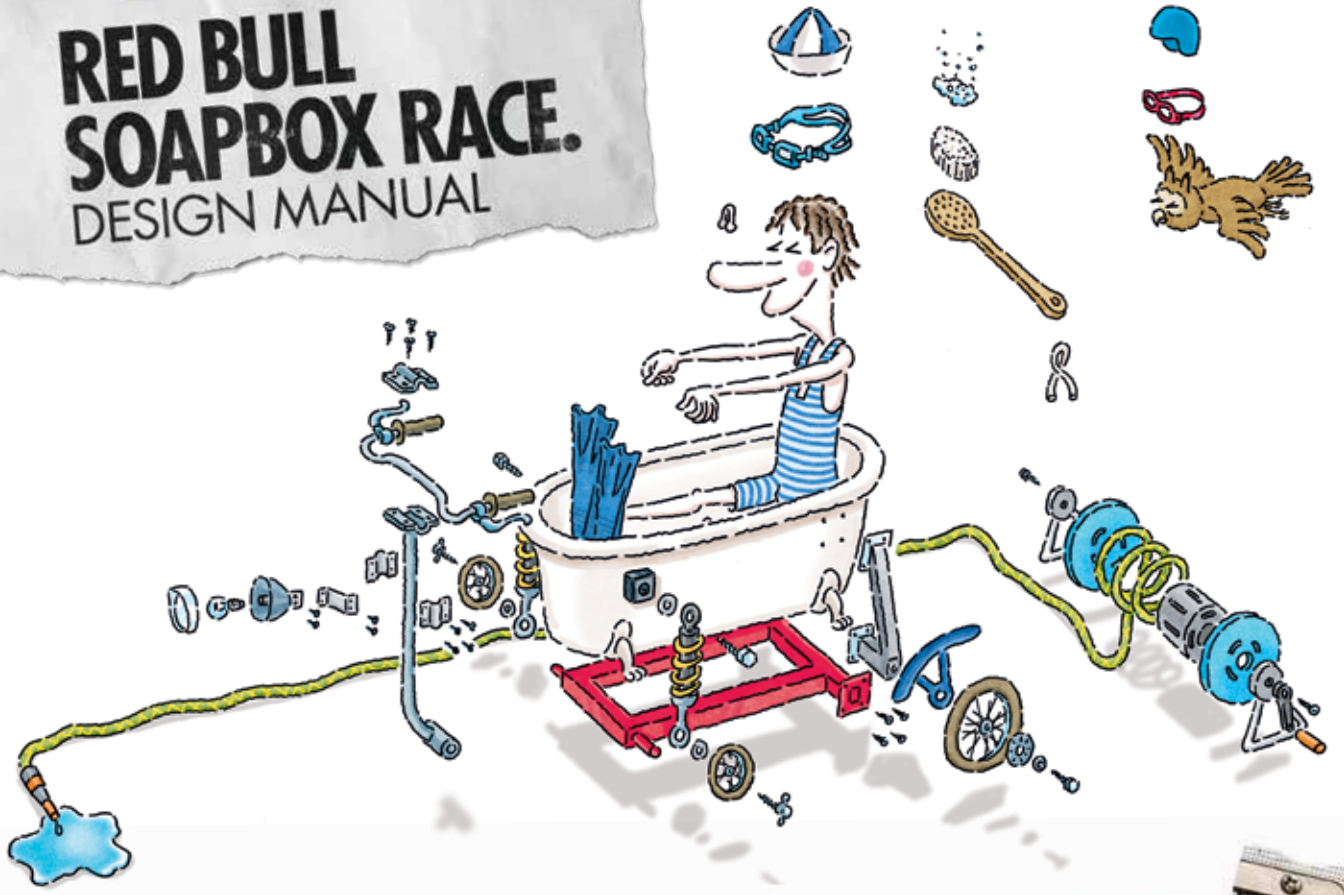
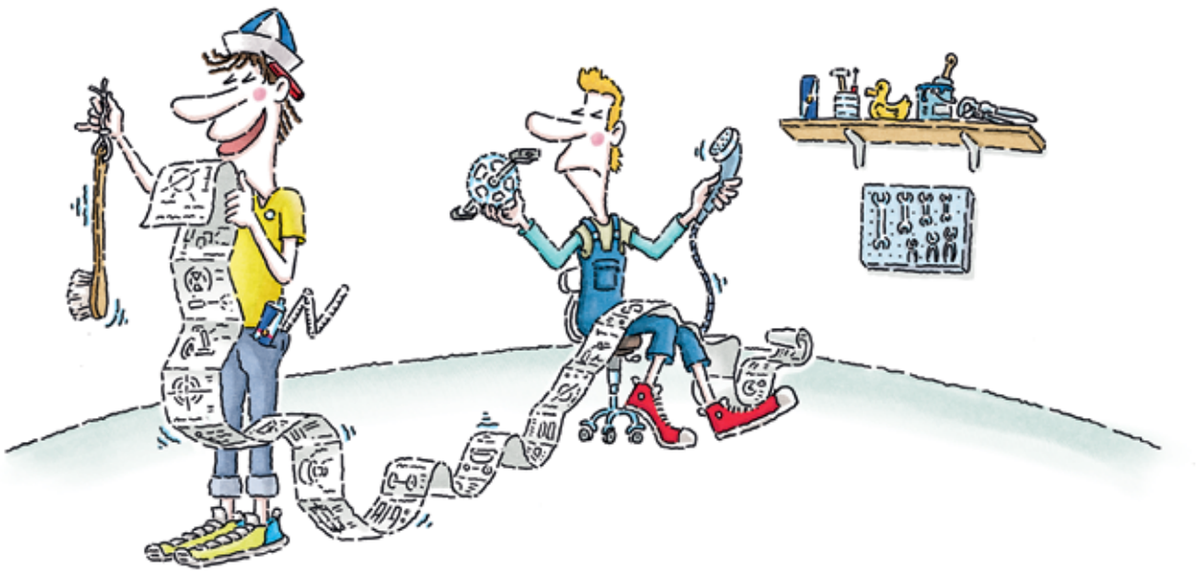
RED BULL SOAPBOX RACE.
DESIGN MANUAL



Putting Zany People on Wheels Since the Year 2000.



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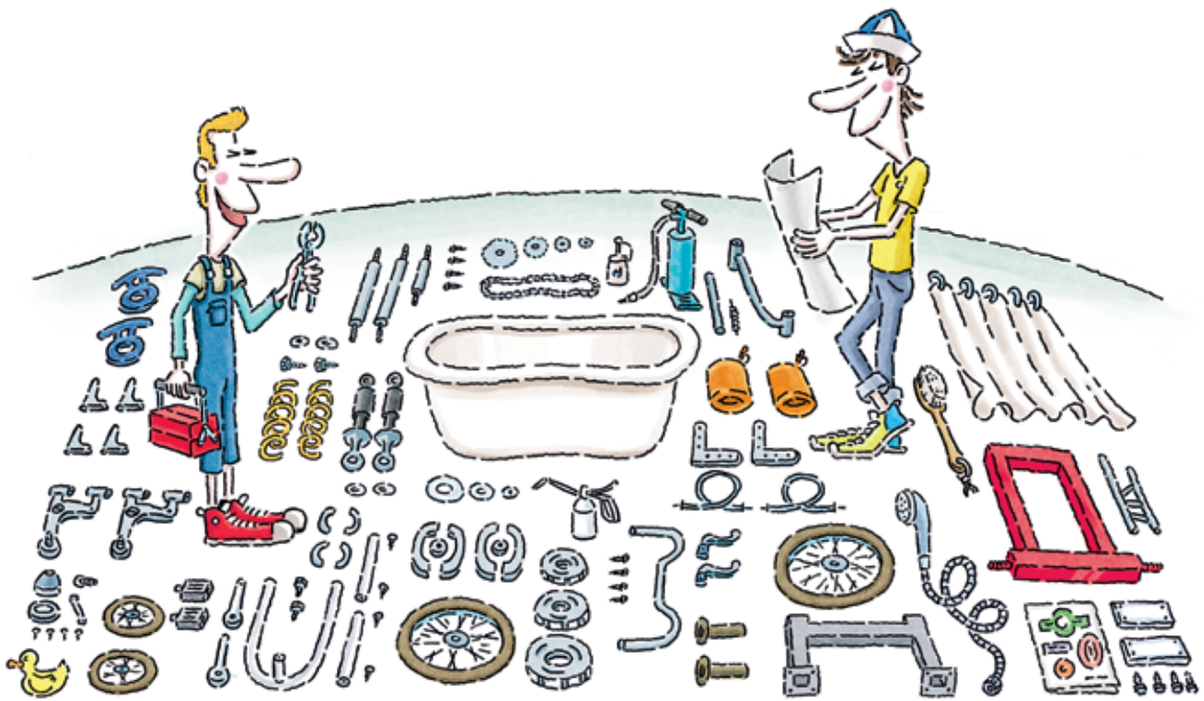
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WELCOME TO A WACKILY-WHEELED WORLD OF CRAZY CREATIVITY.

That's the world of Red Bull Soapbox Race. A world of speed freaks and petrol heads, pooling their creative talents to completely re-define the rules of street racing. A select group of you is about to burn your mark into the history books by barreling towards the finish line in your own totally original, totally homemade soapbox car. Hold on to your helmets!

In this manual you'll find inspiration for a successful design and enough information to keep development of your soapbox vehicle on track. Hopefully, it will also help to clarify any questions you might have and alert you to potential pitfalls… like crashing.

Once you've digested it all, then it's time to start the application process. Don't forget that once you are ready to submit your application, you can include as much supporting material (photos, videos, etc.) as you like... the more the merrier!

Please note that, due to limited space, only the entries with the most exciting and creative designs will be awarded one of the exclusive Red Bull Soapbox Race driver's licenses for the day.

If you think you've got what it takes then put your ideas to paper, or video, and email your application to soapboxdfw@redbull.com. If you're looking for additional information before you officially submit your application, visit soapboxdfw@redbull.com.

So put on your thinking cap, don your overalls, and give your imagination wings. We look forward to seeing you there!

Yours,
The Red Bull Soapbox Race Team





IS YOUR HEART ALREADY REVVING?

PRETTY MUCH EVERYTHING YOU NEED TO KNOW ABOUT THE RED BULL SOAPBOX RACE.

Ask former participants and they'll tell you that Red Bull Soapbox Race is "the Grand Prix of soapbox events" or "unique" or "inspirational". Amateur drivers take the wheel of their homemade vehicles which are fueled by nothing but courage, the force of gravity and perhaps a little Red Bull.

But the most vital tools in your box are creativity and competitive fun. Not to mention, the need for speed.

This unique, non-motorized racing event challenges both experienced drivers and amateurs alike to design and build outrageous soapbox dream machines and compete against the clock in a downhill race.

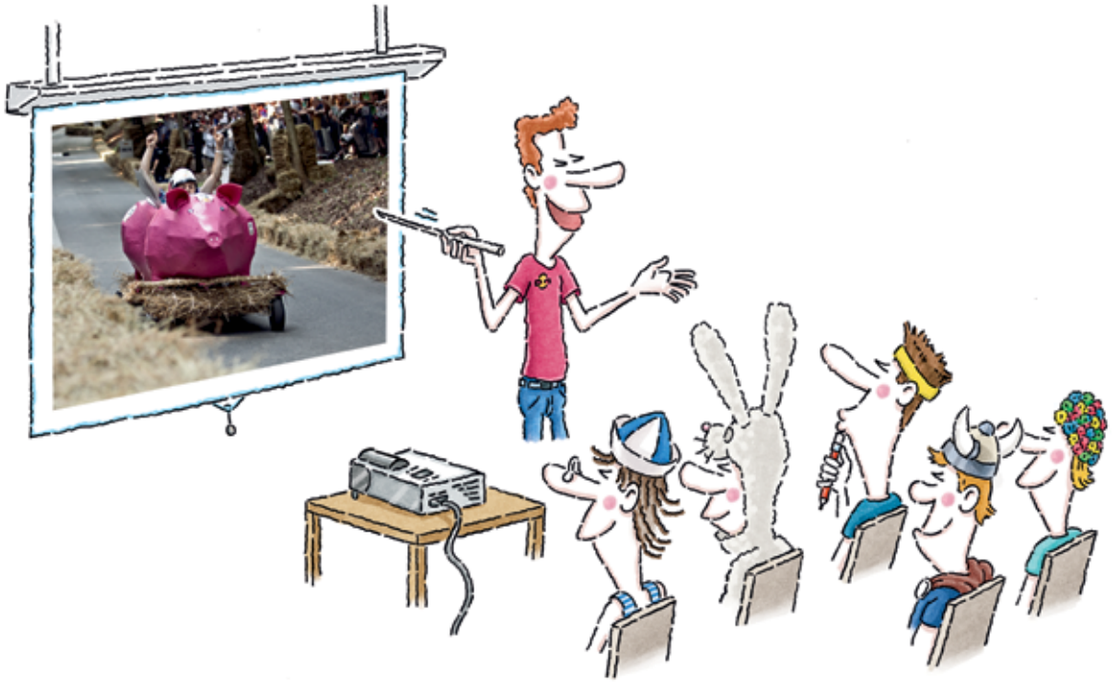
Red Bull has hosted dozens of soapbox races around the world since the first one in Brussels in 2000 – we celebrated the 100th event in Amman, Jordan in 2015.

Over the years, vehicles have ranged from realistic replica cars to anything the imagination can conjure up. Previous designs have included a piano, a giant baby carriage, a rodeo clown, a massive corn on the cob, a jail cell and the Golden Gate Bridge. To gain more showmanship points, participants often wear outrageous costumes, perform a skit and create their own music soundtrack for the race.

The event is only a single day so, regrettably, the number of contestants is limited. Which is what makes your application so important.

Teams are chosen based on the ingenuity, creativity and racing capability of the vehicle they propose to build, its safety and adherence to guideline regulations. But this is as much about who you are as what you make. So why not show us a bit of your personality with a one-minute video submission? It could be just the thing to make your soapbox car come to life. Make sure to include a URL with your submission.

For even more info visit **Redbull.com/soapboxdfw**.



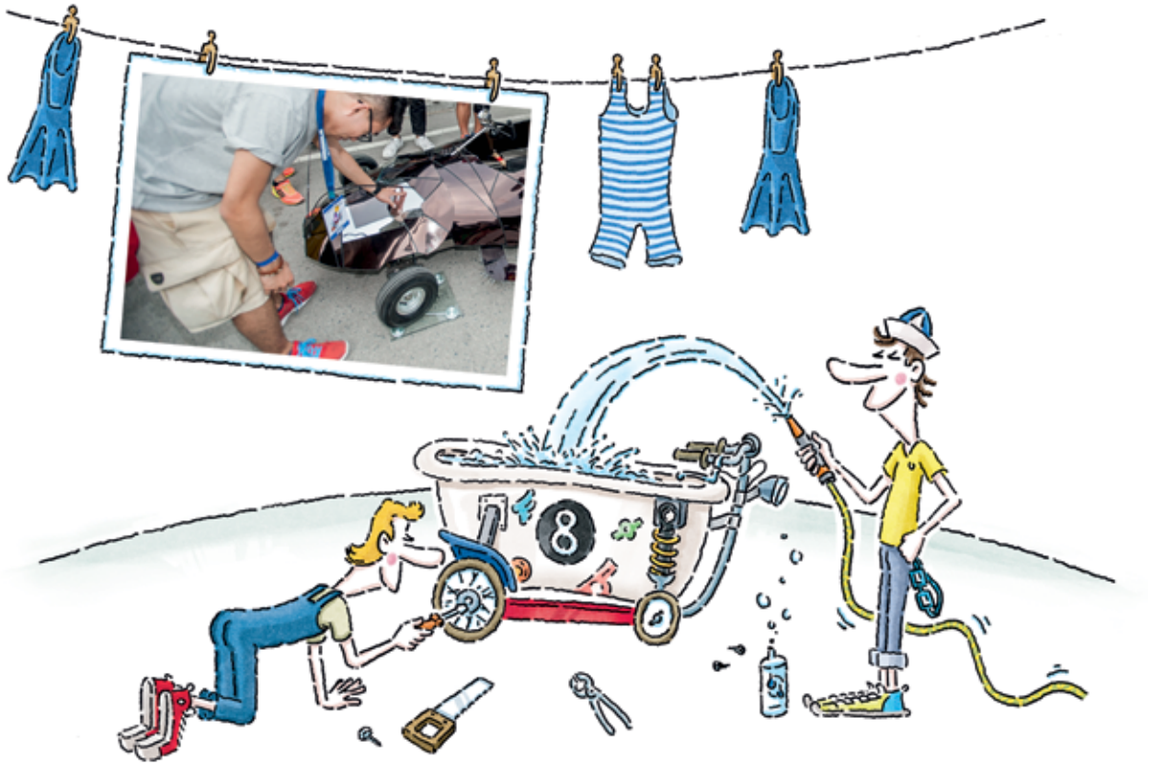
FASTER THAN A SPEEDING PIGLET.

THE RULES EXPLAINED.

Sorry to state the obvious but this event is, first and foremost, a race. So the fastest car across the finish line is definitely going to be looked upon favorably. (Take note, though, that somebody actually has to be in the vehicle when it crosses the finish line.)

However, finishing first doesn't mean you'll automatically (or manually) win. Speed is nothing without a little personality. Okay, scratch that, a lot of personality!

- First of all, your brave driver must be at least 18 years old. We're not opposed to younger drivers, but lawyers are.
- Teams are judged on three criteria: Creativity, course time and showmanship. So racers need to wow us with their stage routine, impress us with their soapbox design and, of course, dazzle us with their showmanship.
- Drivers are not permitted to be physically attached to their vehicle, or enclosed in any kind of capsule or cockpit that they can't escape from.
- All performance costumes must not pose the risk of getting caught in the car or hamper the driver's ability to see.
- Every driver is permitted a co-driver if desired.
- The pit crew is allowed to push the soapbox, but only as far as the start line. As soon as it crosses the start line, no-one is allowed to push the soapbox any further.



LADIES AND GENTLEMEN, START YOUR IMAGINATIONS.

DESIGN REGULATIONS & PIT LANE PROCEDURES.

Red Bull Soapbox Race may well be a feast for the imagination, but there are still some specific design criteria you must follow to give everyone an equal chance off the grid. And to ensure the safety of the drivers, teams and spectators.

- Your human-powered racing machine must not exceed a maximum of six feet wide and twelve feet long, be at least seven inches from the ground and no taller than seven feet.
- It must not exceed 176 lbs. in weight (excluding the driver, of course).
- Soapboxes must be powered by the force of gravity only. That, and your imagination. So no stored power or external energy sources are allowed. But that doesn't mean you won't go fast.
- So, fully functioning brakes and steering are required.
- Modified prefabricated cars, kit-cars and vehicles such as bulldozers, steamrollers or tricked-out minis are also not allowed.
- In case your soapbox doesn't end up in the local design museum, please select building materials carefully to ensure that your machine doesn't impact too harshly on the environment.
- For more complete rules and regulations please visit Redbull.com/soapboxdfw.





THINK YOU CAN MANAGE A PODIUM FINISH?

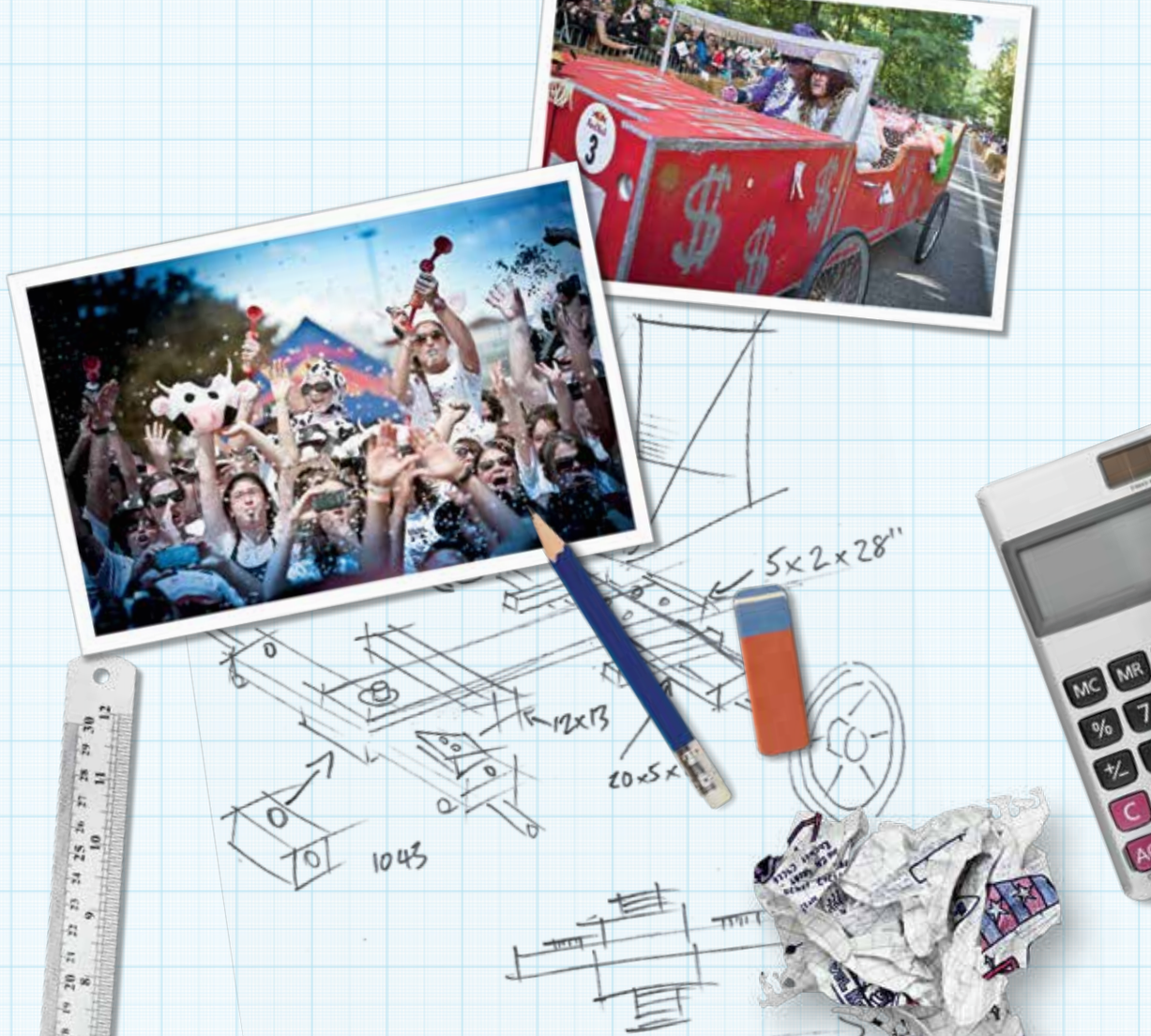
PRIZES AND SURPRISES FOR THE LUCKY WINNERS.

The honor of taking the checkered flag at a Red Bull Soapbox Race DFW is a reward in itself. But we still like to give a little something to the teams who make the biggest impact on the day; the competitors whose amazing vehicles and unforgettable performance really blow the judges away. So then, what rewards await the three
teams who stand proudly on the podium?

Well, you'll just have to win one to find out. Our Red Bull Soapbox Race DFW prizes are highly coveted items so valuable that we can't put it into words without doing them a disservice. What you can know is that the winners will be justly rewarded for their efforts in this year's Red Bull Soapbox Race DFW.






5x2x28"
12x13
1043









Red Bull

RED BULL SOAPBOX RACE

SoapboxDFW@redbull.com